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December 21, 1999

## **VIA CERTIFIED MAIL**

Mr. Peter Sachs 76 Hawley Avenue Milford, CT 06460

Re: ww

www.savinsucks.com

Dear Mr. Sachs:

This letter is sent on behalf of our client, Savin Corporation, Inc. ("Savin"). It has come to our attention that you have registered the domain name "www.savinsucks.com" for the express purpose of denigrating the products, the reputation and goodwill associated with Savin. Savin is the owner of the well-known mark SAVIN and has registered that mark with the United States Patent & Trademark Office. Currently, Savin holds four valid and subsisting registrations (Reg. Nos. 2,230,303; 1,174,900; 1,500,782 and 836,540) in the United States alone. Further, Savin has registered its mark SAVIN as a domain name ("www.savin.com").

We believe that your anticipated use of the above domain name will dilute, tarnish and infringe upon Savin's trademark rights.

We request that you withdraw the domain name "www.savinsucks.com" before any irreparable harm is done to Savin. Please respond to this letter by no later than Tuesday, January 4, 2000. In the event that you do not withdraw this domain name, Savin reserves the right to take legal action to protect its interests.

Very truly yours,

David A. Einhorn

DAE:ao